

<p>SUBJECT: MEDIA STUDIES</p> <p>Title of GCE: Eduqas Media Studies</p> <p>Exam Board: Eduqas</p> <p>Syllabus Number: A680QS</p> <p>Single or Double Award: Single</p>
<p>Course Overview:</p> <p>The course enables students to:</p> <ul style="list-style-type: none"> • View, evaluate and analyse a variety of media products • Develop practical skills spanning a range of media forms (e.g. how to put together a newspaper or magazine) • Develop research, problem-solving skills and creativity • Refine debating skills through the discussion of contemporary issues from a range of perspectives • Build their capacity for independent research • Gain a deeper appreciation and understanding of the role media plays in day-to-day life. <p>Why it appeals to students:</p> <ul style="list-style-type: none"> • its contemporary relevance • the hands-on practical work involved in producing a video, web page or magazine • the skills gained from the coursework units – learning about the process in the planning phase, developing production skills and evaluating their completed work against their intentions • how the topics covered relate to their everyday lives
<p>A Level Assessment:</p> <p>Examinations:</p> <p>Paper 1: Media products, industries and audiences (35% of A-level)</p> <p>Paper 2: Media forms and products in depth (35% of A-level)</p> <p>Coursework/NEA:</p> <p>Worth 30% of A Level.</p> <p>Non-exam assessment: Cross-media production task</p>
<p>Brief outline of coursework/controlled assessments:</p> <p>Students independently create a media product (a magazine, a short television programme, a music video or film posters) in response to a brief set by the exam board. They then create a second task in a different Media form such as a website, magazine, podcast or youtube channel.</p> <p>Students will write a statement of intent which will be assessed, along with the media product itself (30% of A-level)</p>
<p>Career opportunities:</p> <p>Degrees in Media, English Literature and Journalism. Careers in TV production, journalism, or advertising.</p>
<p>Students who study this subject often complement it with:</p> <p>Art, English Literature, Photography, Sociology</p>

For more information or advice contact:
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