SUBJECT: BUSINESS

Title of GCE: A level Business

Exam Board: AQA Syllabus Number: 7132

Course Overview:

The A-Level is a two year course and has 10 areas of subject content which are examined in over 3 papers. Paper 1 will consist of multiple choice, short answer and essay questions. Paper 2 will consist of data response questions and Paper 3 will consist of questions based on a case study.

Over the two years you will look at why businesses exist and the related nature between businesses in different sectors from the extraction of raw materials in the primary sector to the final service provided in the tertiary sector. You will also use theories and models to analyse the different types of leadership and management and how these two key topics differ.

You will also investigate the impact that management has on the decisions taken by the business both at a functional and strategic level. Finally, you will analyse the internal and external factors that influence decision making within businesses and use data to measure business performance.

The course draws on a wide range of real-life business case-studies and past data; this equates to a challenging but rewarding course of study. Previous case studies have been on companies such as Sony, Sainsbury's and Krispy Kreme.

As a member of the Business Studies department you will also take part in many extra-curricular activities to put your new-found Business acumen to the test such as Young Enterprise.

A Level Assessment:

Paper1: Business 1: written exam

Worth 33.3% of A level

Paper 2: Business 2: written exam

Worth 33.3% of A level

Paper 3: Business 3: written exam

Worth 33.3% of A level

Coursework/Controlled Assessment: Not Applicable

Career Opportunities:

This A-level provides an excellent grounding for employment and further education within business, management, marketing, finance and economics.

'Business Studies enables me to understand the world around me. I have developed my analytical and evaluative skills which supports me in all of my subjects' A Level Business Studies Student.

Students who study this subject often complement it with:

Financial Studies, Geography

Useful revision websites:
www.businessstudiesonline.co.uk
www.tutor2u.net
www.thetimes100.co.uk

For more information or advice contact:

Mrs S Atkinson