

## **Past and present designers and companies**

### **Year 9 into Year 10 Prep Summer 2017**

This work will involve researching the designers below and finding some examples of their work. This is part of their new syllabus where you will need to investigate and analyse the work of past and present professionals and companies in order to inform design ideas and knowledge.

#### **Task:**

For each of the seven designers listed below, create a page of research (A4 or A3), using the template below. If you find it easier you can change the format of the template but you must keep the content the same.

1. Alessi
2. Apple
3. Heatherwick Studio
4. Joe Casely-Hayford
5. Pixar f Raymond Loewy
6. Tesla
7. Zaha Hadid.

At the end of the task you should have seven pages ready to print. You can email then to me [senco@johncolet.co.uk](mailto:senco@johncolet.co.uk)

<b><u>Designer/Company Name:</u></b>	<b><u>Pictures of the designer's work</u></b>
<b><u>Your notes on the designer need to cover the following points:</u></b> <ul style="list-style-type: none"><li>• Their name (obvious, but has been missed in the past)</li><li>• Their 'style ' and what they design e.g. fashion, interiors, accessories</li><li>• Where they trained and who they worked for</li><li>• Pictures of key examples of their work</li><li>• What techniques do they like/use? (Could also be types of fabrics)</li><li>• Any celebrity fans or endorsements?</li><li>• Have they branched out into others areas, e.g. perfume?</li><li>• Any other projects or products they have been involved in?</li><li>• Quotes from the designer themselves or from press articles</li></ul>	