

Introduction to the CA

What would your business idea be? Write that in here:

What is the name of the fictitious business in your controlled assessment?

What will investigation 1 involve? **INVESTIGATION 1**

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Investigation 2

What will investigation 2 involve?

Investigation 3

What will investigation 3 involve?

What will happen in your **PREPARATION PHASE**?

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What will happen in your **RESEARCH PHASE**?

What will happen in your **WRITE-UP PHASE**?

Plenary quiz:

1. How long is the write up phase? _____

2. How long is the research phase? _____

3. What type of business is the controlled assessment about?

4. How many investigations do you need to write in your report?

5. What % of your GCSE is this report?
