

Business Studies Grade Descriptions

	AO1: KNOWLEDGE & UNDERSTANDING	AO2: APPLICATION	AO3: ANALYSIS AND EVALUATION	Quality of Written Communication
1	<p>I can:</p> <ul style="list-style-type: none"> demonstrate limited knowledge of business terms and concepts. 	<p>I can:</p> <ul style="list-style-type: none"> make no reference to the business within the context. 	<p>I can:</p> <ul style="list-style-type: none"> reach simple unsupported judgement. 	<p>I can</p> <ul style="list-style-type: none"> spell simple words correctly. attempt to use punctuation within my work.
2	<p>I can:</p> <ul style="list-style-type: none"> demonstrate basic knowledge of business terms and concepts. 	<p>I can:</p> <ul style="list-style-type: none"> make limited reference to the context in my work such as using the name. 	<p>I can:</p> <ul style="list-style-type: none"> reach a simple judgement based on limited evidence. 	<p>I can:</p> <ul style="list-style-type: none"> accurately spell most common words. use basic punctuation correctly.
3	<p>I can:</p> <ul style="list-style-type: none"> demonstrate basic knowledge of business terms and concepts. use basic business terms in my work. 	<p>I can:</p> <ul style="list-style-type: none"> make reference to the business such as, the type of product or service provided. 	<p>I can:</p> <ul style="list-style-type: none"> reach a simple judgement using some evidence. 	<p>I can:</p> <ul style="list-style-type: none"> accurately spell common words. use basic punctuation correctly.
4	<p>I can:</p> <ul style="list-style-type: none"> demonstrate sound knowledge of key business terms and concepts. use basic business terms in my work. 	<p>I can:</p> <ul style="list-style-type: none"> mention the context or situation of the business in my work. 	<p>I can:</p> <ul style="list-style-type: none"> give 1 stem analysis for one side of an argument. make a reasoned judgement supported by some evidence. 	<p>I can:</p> <ul style="list-style-type: none"> generally spell accurately. use a range of punctuation.
5	<p>I can:</p> <ul style="list-style-type: none"> demonstrate sound business knowledge and have a clear understanding of business terms and concepts. use business terms appropriately in my work. 	<p>I can:</p> <ul style="list-style-type: none"> use the context, case-study or situation of the business to support an argument. 	<p>I can:</p> <ul style="list-style-type: none"> look at both sides of an argument. give a 2 stem analysis for one side of the argument. make a reasoned judgement supported by evidence. draw on new evidence in support of one argument in my judgement. 	<p>I can:</p> <ul style="list-style-type: none"> generally spell accurately. use an increasing range of punctuation accurately.
6	<p>I can:</p> <ul style="list-style-type: none"> demonstrate sound business knowledge and 	<p>I can:</p> <ul style="list-style-type: none"> use the context or situation of the business to clearly support an argument. 	<p>I can:</p> <ul style="list-style-type: none"> give a 2 stem analysis for both sides of an argument. 	<p>I can:</p> <ul style="list-style-type: none"> spell accurately.

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	<p>have a clear understanding of terms and concepts.</p> <ul style="list-style-type: none"> • use business terms accurately and appropriately. 		<ul style="list-style-type: none"> • make a reasoned judgement supported by evidence. • make judgements and am able to draw on new evidence in support of one argument. 	<ul style="list-style-type: none"> • use a range of punctuation accurately.
7	<p>I can:</p> <ul style="list-style-type: none"> • demonstrate detailed business knowledge and thorough understanding of terms and concepts. • use business terms accurately and appropriately. 	<p>I can:</p> <ul style="list-style-type: none"> • make reference to the context or situation of this business and it is embedded within an argument. 	<p>I can:</p> <ul style="list-style-type: none"> • give a 2 stem analysis for both sides of an argument. • make a reasoned judgement that is supported by evidence. • compare why one argument is stronger or more appropriate than another. 	<p>I can</p> <ul style="list-style-type: none"> • spell and use punctuation accurately. • use advanced vocabulary in my work.
8	<p>I can:</p> <ul style="list-style-type: none"> • demonstrate detailed business knowledge and thorough understanding of terms and concepts. • use accurate business terminology that is embedded in my work. 	<p>I can:</p> <ul style="list-style-type: none"> • make reference to the context or situation of this business embedded within an argument. • make reference to implied or 'real-life' recent developments in the businesses' context. 	<p>I can:</p> <ul style="list-style-type: none"> • give a 3 stem analysis for both sides of an argument. • make a reasoned judgement supported by evidence. • compare why one of my arguments is stronger or more appropriate than another. • identify other factors that the judgement may depend on. 	<p>I can:</p> <ul style="list-style-type: none"> • spell and use punctuation accurately. • use advanced and sophisticated vocabulary.
9	<p>I can:</p> <ul style="list-style-type: none"> • demonstrate detailed business knowledge and thorough understanding of terms and concepts. • use accurate business terminology embedded in my work. Knowledge includes recent 'real-life' 	<p>I can:</p> <ul style="list-style-type: none"> • make reference to the context or situation of the business embedded within an argument. • make reference to implied or 'real-life' recent developments in the businesses' context and possible future impact on the business are explored. 	<p>I can:</p> <ul style="list-style-type: none"> • give 3 stem analysis for both sides of argument. • make a reasoned judgement supported by evidence. • compare why one of my arguments is stronger or more appropriate than another. 	<p>I can:</p> <ul style="list-style-type: none"> • spell and use punctuation accurately. • use extensive and sophisticated vocabulary.

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	business developments or terminology.		<ul style="list-style-type: none">• explain why the judgement may depend on other factors.	
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