

# Business Studies (OCR)

<b>Exam Duration</b>	1 hour	<b>Equipment</b>	Pen, pencil, ruler, calculator
<b>Revision Resources</b>	GCSE Business Studies Bitesize <a href="http://www.bbc.co.uk/education/subjects/zpsvr82">http://www.bbc.co.uk/education/subjects/zpsvr82</a> <a href="http://www.beebusinessbee.co.uk/">http://www.beebusinessbee.co.uk/</a> <a href="http://www.tutor2u.net/search?q=GCSE+Business">http://www.tutor2u.net/search?q=GCSE+Business</a>		
<b>Exam Revision Checklist</b>			
<b>Content</b>			<b>Revised?</b>
<b>Types of business activity</b> - Sectors - Changes in sectors			
<b>Business objectives</b> -SMART objectives -Survival, Sales, Profit, Service, Growth -Conflict of objectives			
<b>Private and Public sector businesses</b> -characteristics of and examples			
<b>Stakeholders and stakeholder conflict</b> -Customers, suppliers, employees, government, local community, pressure groups			
<b>Incorporated and Unincorporated businesses</b> -Features and explanation of both forms of business			
<b>Reasons why businesses fail</b> -Poor management, wrong location, poor cash-flow, high costs, poor quality of products/service, too much competition			
<b>Types of integration</b> - Horizontal - Vertical (Backwards and Forwards) - Diversification			
<b>Location</b> -Factors of location – access to raw materials, cost of location, climate/geography, access to markets, transport and infrastructure -Government support –RDAs/ Local government			
<b>Sole Traders and Partnerships</b> -Key features and structure -Advantages and disadvantages -Similarities and differences			
<b>Private and Public Limited companies</b> -Key features and structure -Advantages and disadvantages -Similarities and differences			
<b>Other types of business</b> -franchises -Multinational companies (MNCs)			

<p><b>Recruitment and Selection</b> analyse and discuss the recruitment and selection process:</p> <ul style="list-style-type: none"> <li>analyse and discuss types of, and the importance of, training</li> <li>analyse and discuss monetary methods of motivation</li> <li>calculate changes in employee remuneration</li> <li>analyse and discuss non-monetary methods of motivation</li> <li>analyse and discuss the laws which relate to employment</li> <li>analyse and discuss the role of trade unions</li> </ul>	
<p><b>Organisation and communication</b></p> <ul style="list-style-type: none"> <li>analyse and discuss the internal organisation of business</li> <li>analyse and discuss the role of the functional areas of business</li> <li>analyse and discuss how and why the organisation of a business might change over time</li> <li>analyse and discuss how and why work patterns for businesses and employees are changing</li> <li>analyse and discuss methods of communication used by business</li> <li>discuss the impact of ICT developments on business communication</li> <li>analyse and discuss the impact of ICT on the workforce.</li> </ul>	

## **Business Studies (OCR) Case Study Exam**

<b>Exam Duration</b>	1 hour 30 minutes	<b>Equipment</b>	Pen, pencil, ruler, calculator
<b>Revision Resources</b>	GCSE Business Studies Bitesize <a href="http://www.bbc.co.uk/education/subjects/zpsvr82">http://www.bbc.co.uk/education/subjects/zpsvr82</a> <a href="http://www.beebusinessbee.co.uk/">http://www.beebusinessbee.co.uk/</a> <a href="http://www.tutor2u.net/search?q=GCSE+Business">http://www.tutor2u.net/search?q=GCSE+Business</a>		
<p><b>Exam Revision Checklist</b> <i>*reminder that you are advised to learn these aspects through the case study</i></p>			
<b>Content</b>			<b>Revised?</b>
Using and managing resources to produce goods and services: - Types of production methods - Management and control of production - production costs			
Financial information and decision making: - Sources of finance - Financial forecasting and analysis			
External influences on business activity: - The competitive environment - Environmental influences and business ethics - Government and the UK economy - Globalisation and UK business			